MEDIA KIT | 2026



NAPLES INFLUENCE

Our *readers*...

Port Royal

Aqualane Shores

Old Naples

Coquina Sands

The Moorings

Park Shore

Royal Harbor

Pelican Bay

Bay Colony

Grey Oaks

Mediterra

Quail West

Pine Ridge Estates

Talis Park

VIA GEO-TARGETED DIGITAL MAGAZINE

THE AUDIENCE

By the *numbers.*

20,000

FOLLOWERS

A curated community drawn from Naples's most exclusive neighborhoods.

100k

MONTHLY VIEWS

Instagram reach across the city each month — and growing.

Small by design. Our audience is measured not in scale but in address — homeowners, tastemakers and waterfront residents whose attention is the hardest in Southwest Florida to earn.

OUR MAGAZINE

FULLY DIGITAL

Articles produced by editorial staff, local residents and Miami tastemakers.

20 slide instagram carousel released monthly

50/50 ad content split

200k+ geotargetted viewers per issue in Miami

NAPLES INFLUENCE



OUR MARKETS

NAPLES INFLUENCE

Miami INFLUENCE

SARASOTA INFLUENCE

Boca Raton *INFLUENCE*

Palm Beach *INFLUENCE*

SELECT PARTNERS

LANVIN

TAG HEUER

HENGE

V2 JETS

FYI YACHTS

BARONS DE ROTHSCHILD CHAMPAGNE

GOLDEN GOAT

THE PERIGON MIAMI BEACH

BLU SCARPA

MINDY SOLOMON

BRUNELLO CUCINELLI

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